



1260 Winchester Pkwy, SE, Suite 205  
Smyrna, GA 30080-6546

**FREE CEU CREDITS**  
**FREE LUNCH**  
**FREE PARKING**  
**DOOR PRIZES**

**Case Managers  
Please Join us for a Free  
& Informative Lecture**

**Moving Forward with  
Quality Care and  
Appropriate  
Reimbursement**

Sponsored by  
**Physical Therapy Association  
of Georgia**

**September 26, 2008  
8:30AM to 3:30PM**

**GA State University  
Student Center  
Sinclair Room  
44 Courtland Street  
Atlanta, GA 30303**

**Moving Forward with Quality Care  
and Appropriate Reimbursement**

The Physical Therapy Association of Georgia (PTAG) is hosting a Reimbursement Forum for insurance representatives in Georgia. Physical Therapy is moving forward in treatment options and the use of technology. PTAG is committed to providing education and information to the insurance industry, ensuring a beneficial partnership and the best care for the citizens of Georgia.

The purpose of this forum is to promote awareness of the quality and cost effectiveness of services provided by physical therapists and to discuss the vital role physical therapy plays in the rehabilitation of Patients/Clients.

Attendees will enjoy the benefit of a small group with national speakers and physical therapy professionals. During the forum, attendees will learn about the latest advancements in physical therapy licensure, practice and coding procedures that will assist insurance professionals in understanding the complexities of the ever changing healthcare market.

This is a FREE forum and is open to all case managers and insurance professionals. Please register today and take advantage of this opportunity.

**Enrollment is limited.**

Attendees will receive

- 4 FREE CEU CREDITS**
- FREE LUNCH**
- FREE PARKING**
- DOOR PRIZES**

**Program Schedule**

<p><b>Lanier Room</b> 8:30–9:00 a.m.</p>	<p><b>Registration</b> Continental Breakfast</p>
<p><b>Sinclair Room</b> 9:00-9:15 a.m.</p>	<p><b>Introduction &amp; Purpose of Workshop</b> Anne Thompson, PT, EdD</p>
<p>9:15-9:45 a.m.</p>	<p><b>Education of PTs and Licensure</b> Leslie Taylor, PT, PhD</p>
<p>9:45-10:00 a.m.</p>	<p><b>Georgia Physical Therapy Practice Act</b> Don Walsh, PT, MS, OCS</p>
<p>10:00-10:15 a.m.</p>	<p><b>Direct Access: What Does This Mean?</b> Barney Poole, PT, MEd</p>
<p>10:15-10:30 a.m.</p>	<p><b>Break</b></p>
<p>10:30-11:15 a.m.</p>	<p><b>Physical Therapy &amp; The Guide to Physical Therapy Practice</b> Rhea Cohn, PT, DPT</p>
<p>11:15-12:00 p.m.</p>	<p><b>Evaluation of the Back Demonstration</b> Herb Silver, PT, MBA, ECS, OCS</p>
<p>12:00-1:00 p.m.</p>	<p><b>Lunch with the Presenters and Forum Team</b></p>
<p>1:00-2:30 p.m.</p>	<p><b>Appropriate CPT Coding &amp; Documentation for PT Services Coding</b> Rhea Cohn, PT, DPT</p>
<p>2:30-3:00 p.m.</p>	<p><b>Panel Discussion/ Q &amp; A</b> Barney Poole, PT, MEd, Moderator</p>
<p>3:00-3:30 p.m.</p>	<p><b>Closing Remarks</b> Anne Thompson, PT, EdD</p>

## Speaker Bios

### Rhea Cohn, PT, DPT

Rhea received her Bachelor of Science at Tufts University, Certificate and Masters in Physical Therapy at New York University, and earned a Post-Masters Certificate in Health Services Administration at George Washington University. Rhea completed her transitional DPT at Simmons College. Rhea has worked in a variety of clinical settings including acute and rehab hospitals as well as out-patient settings, and has a clinical specialty in upper extremity and hand therapy. She spent nearly four years inside a managed care organization doing utilization review, case management and claims review. She is now the Director of Private Payment and Advocacy at APTA and serves as the staff advisor to the CPT Editorial Panel. AMA awarded her the Staff Liaison Award in 2006. Rhea has spoken nationally as an invited lecturer on both clinical and reimbursement topics.



### Anne Thompson, PT, EdD

Anne is the Associate Professor and Interim Department Head, Department of Physical Therapy, Armstrong Atlantic State University. She has been a practicing physical therapist since 1979. She received a BS in Psychology from the College of William and Mary, MS in Physical Therapy from Duke University, and EdD. In Educational Administration from Georgia Southern University. She is the President of PTAG and continues to serve as a Federal Legislative Key Contact, as well as a member of the Legislative and Finance Committees.



### Leslie Taylor, PT, PhD

Leslie Taylor, PT, PhD, has been a physical therapist for over 25 years, and serves as division head of the Doctor of Physical Therapy program at Georgia State University. Her research focuses on physical function and older adults. Specifically, her interests are in developing and evaluating physical activity interventions to maximize the independence, quality of life, and quality of care of those who are frail and chronically ill. Her teaching interests include rheumatology, geriatrics/gerontology, ethics, psychosocial aspects of disease and disability, and evidence-based research.



### Herb Silver, PT, MBA, ECS, OCS

Herb Silver is the Senior Clinician and President of Velocity Spine and Sports Physical Therapy. He has degrees in psychology and physical therapy, and completed an MBA in 1996. He will complete his Doctorate in Physical Therapy in November 2008, after which he will combine clinical research with clinical practice. After becoming licensed in physical therapy, he received training in manual therapy, electromyography (EMG) and sports medicine at the Rehabilitation Services of Columbus in Columbus, Georgia, on the internationally-recognized Hughston Orthopedic Clinic Campus. He holds board certification through the American Physical Therapy Association in orthopedics and electromyography. He presently specializes in the evaluation and treatment of complicated neck and back pain as well as general orthopedic and sports related injuries.



### Barney Poole, PT, MEd

RM "Barney" Poole, PT, MEd, ATC, is a graduate of the Georgia State University Physical Therapy Program. He owns a private practice in Stockbridge, Georgia, specializing in orthopedic and sports physical therapy. He has lectured extensively in the US and South America and has numerous publications in orthopedics and sports physical therapy. Barney served as Vice Speaker of the House of Delegates and on the Board of Directors of the American Physical Therapy Association from 2001-2007, and has held several positions within the Physical Therapy Association of Georgia, including five years as Chapter President.



### Don Walsh, PT, MS, OCS

Don received a BS in Physical Therapy from the UMDNJ/Kean University in 1987 and his Master's in Biomechanics from Lynn University/University of Miami ten years later. He has twenty-one years of experience in the field of rehabilitation management, orthopedics, and musculoskeletal disorders, with a specialty interest in spine care. Don is currently working at Northeast Georgia Medical Center's The Rehabilitation Institute, where he manages staff, treats patients, and coordinates the PT students' clinical placement sites. He is APTA board certified in orthopedic physical therapy since 1998 and is certified to perform functional capacity exams.

Don enjoys serving in various professional roles which have included PTAG District Director and Delegate, FSBPT Item writer, APTA book reviewer, insurance peer reviewer/utilization reviewer, CARF surveyor for occupational rehab programs/work hardening programs, and current State Board of Physical Therapy Cognizant Member.

## Campus Map & Directions



Student Center M Parking Deck

### Georgia State University Campus & Parking M Deck Parking Lot—FREE PARKING

The Student Center is numbered 33 on the map. The M Deck is across Gilmer Street from the Student Center and is the closest parking facility to the conference. The entrance to the M Deck parking lot is at Auditorium Place, which is accessible from either Courtland Street or Piedmont Avenue. Parking is free for registered guests. From the parking deck, the Student Center is directly across Gilmer Street.

**From I-75/85 Northbound:** Exit #246 (Central Avenue/Fulton Street). Follow the signs to Fulton Street. At the light at the end of the ramp, turn right on Fulton. At the next light, turn left on Capitol Avenue. After crossing MLK Jr. Drive, Capitol Avenue becomes Piedmont Avenue and passes through campus.

**From I-75/85 Northbound H.O.V. Lane:** Exit at Memorial Drive. At the first light, go straight and you will be on Central Avenue, which leads to the campus.

**From I-75/85 Southbound:** Exit #249A (Courtland Street/Georgia State University) is a one-way street that leads to the campus.

**From I-20 Eastbound:** Exit #56B (Windsor/Spring Street), go straight to the third traffic light. Take a left on Central Avenue, which leads to the campus.

**From I-20 Westbound:** Exit #58A (Capitol Avenue) and turn right at the light. Stay on Capitol Avenue, which changes into Piedmont Avenue and leads to the campus.

GA State University Student Center | Sinclair Room  
44 Courtland Street, Atlanta, GA 30303

### SEMINAR REGISTRATION FORM

"Moving Forward with Quality Care and Appropriate Reimbursement"  
Georgia State University Student Center, Lanier Room, Atlanta, GA  
Friday, September 26, 2008 | 8:30AM - 3:30PM

REGISTER BY: **September 10, 2008**  
Free CEU Credits  
Free Lunch | Free Parking

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Registration is on a first come, first serve basis. Space is limited. Please submit one form per registration.  
Questions? Call 770-435-5287 | Mail or Fax registration form to: 770-433-2907 FAX  
Physical Therapy Association of Georgia, 1260 Winchester Parkway SE, Suite 205, Smyrna, GA 30080-6546